

## **Article:** **Business Times July 2011**

NEW and changing businesses can access a range of information on keeping records, software options and introductory training that can be accessed using geographic location on the recently updated AIT Spatial Ltd website.

AIT Spatial is an authorised Autodesk Training and Certification Centre, providing a range of introductory and advanced training both on-site and at its centre in Wellingborough. By providing software development, land surveying, project management, support and a range of solutions such as Eye-ASSET for Asset Management, Eye-HOUSING for housing management, Eye-TREE for tree and plant management plus much more, AIT is ideally placed to geographically enhance a business.

Businesses involved in land or estate management, consulting work with land that contains trees, plants, arboreta or forests or provide maintenance, need to access a large amount of information at a range of locations.

Owners and employers are required to perform risk assessments internally and externally, have a current health and safety policy and also have a full inventory of assets and maintenance to cover insurance liabilities, and need suitable records in the event of an incident to support a Duty of Care.

Obtaining this information is essential, but there is also an opportunity to utilise it to advance a business - looking to the future and viewing data, whether document, drawing, map or images via an extranet or to create an interactive map attached to a website to provide information for the public. By sharing data helps to improve workflow and enhance a company's profile.

"With AIT Spatial, information is only limited by the data held. With the wide range of options available companies take a step-by-step approach as the business grows. Start with your data and make sure the foundations are in place. Next think how and who needs to access it, then think how you can improve your visual presence," said Diana Gent of AIT Spatial Ltd.

A typical example of how geographic information may enhance a business can be seen on the Westonbirt Interactive Map at [www.forestry.gov.uk/forestry/INFD-8G4C3G](http://www.forestry.gov.uk/forestry/INFD-8G4C3G)

For further information on AIT Spatial Ltd call 01933 303034, email [info@aitspatial.co.uk](mailto:info@aitspatial.co.uk) or visit the website [www.aitspatial.co.uk](http://www.aitspatial.co.uk)